

## **The BabyAbroad Directory Purpose**

The purpose of the BabyAbroad Travel and Holiday Directory (the directory) is to provide information to parents holidaying with young children. Therefore, the directory is intended to be restricted to those who provide a family travel or holiday focus.

If we feel that your listing is not appropriate in any form, then we reserve the right to refuse your entry and to cancel any subscription paid.

## **The Information you provide us**

You must ensure that the information you provide is accurate and in now way misleading to BabyAbroad readers. You are required to inform us of any changes or updates to your information as they arise. Notify us of any changes and we will update your directory entry within 5 working days.

Your listing must comply with any technical information we have specified and must not be unlawful or infringe any copy right, trade marks or other proprietary rights of any third party.

We reserve the right to seek proof that the web-owner of the site listed in the directory is aware of the directory entry and the link directed to their website.

## **Uploading your information**

We shall endeavour to list your company on our directory within 5 working dates of the latter of receiving your complete directory information or your completed subscription.

If we receive a complaint about the content of a listing we may in our discretion, remove the listing from our site and we shall not be expected to verifying the accuracy or motivation for such complaint prior to removing the listing.

We reserve the right to select the appropriate positioning for your directory entry. We reserve the right to change the category of your listing if we feel it would be more appropriate and beneficial to the directory and the promotion of your company.

## **Promoting your company**

For premium subscribers, we will seek opportunities to further promote your company beyond the listing. We make no guarantees as to how often this will take place, or the success of such promotion. We will mail you from time to time to offer you opportunities for further promotion as part of your subscription. These may include, but will not be limited to

- Promotion via social media
- Opportunities to provide blog content
- Opportunities to run competitions on the BabyAbroad site
- Opportunities to provide BabyAbroad readers with discounts or voucher codes

## **Indemnity**

You shall indemnify us against all proceedings, claims, demands, damages, costs, expenses or any other loss whatsoever arising directly or indirectly as a result of;

- the publication of the listing on our site;
- A breach by you of these terms and conditions

## **We shall not be liable for**

- The accuracy of the content of the listing as provided by you to us.
- any loss caused by delay or failure by us to upload your listing
- any failure to meet expected response levels or page impressions

Our total liability under these terms and conditions shall not exceed greater of (i) the fees paid by you in respect of the advert and (ii) the fees paid by you to us for advertising over the 12 month prior to our act or omission.

## **Intellectual Property Licence**

In submitting your listing to us, you grant to us the rights to use the data provided (including any images) in the directory and in the wider BabyAbroad website for the purpose of the promotion of the directory or your site. We will not use your images for any other purpose. Your contact information will not be passed onto third parties without your prior permission.

## **Payment Terms and Cancellations**

Once a subscription has started, the directory entry will remain in place for the month following each subscription payment. The directory entry will be removed one month after cancellation of a subscription or failure to make payment.

If a free period is offered, those who have already benefitted from this free period, will not be permitted to re-register with a different identity to take advantage of a further free period. At the end of a free period, if the subscription is cancelled, we reserve the right to remove the directory entry immediately.

We reserve the right to run promotions at any time for new or existing subscribers.

All payments due will be made under a monthly subscription through our paypal channel.